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# Check, Check, SOLD: A Checklist Guide To Selling Your Home For More Money Without An Agent



## Synopsis

**WARNING:** The author is not a real estate agent trying to make the process seem complicated and secretly hoping you will fail so you will hire him. Just Added - Free Access to the Home Selling Academy - a \$49 value One of the most useful books in selling your home "We are getting ready to sell our home in the Spring and reading everything we can about the process. Most books contain repetitive generalizations but Jake's book is filled with very practical down to earth advice. His checklists cover every aspect of a sale by owner - from the preparation for listing, listing tips, open house tips, negotiating tips and closing the sale. There is more information on his fsboacademy website and bonus information for buyers of the book. Jake is also personally available if you have questions - a real plus. If you are planning to sell your own home, this is one book you **MUST** have!" Barbara V. on December 28, 2015

Check, Check, Sold is a step-by-step guide full of checklists, how to's, scripts, templates and tips. In this book, you will get:

- 49 checklists to ensure nothing is missed
- 21 step-by-step guides to walk you through the entire process
- 166 tips throughout the book aimed at helping you sell your house for more money in less time
- 8 bonuses giving you more insight and examples

Best of all, it is short. This is not a book on why you should sell your house by owner. It does not go into why you should do certain steps. You are given the steps you need to take and different checklists to help you along the way. The content in this book was created through interviewing 50 homeowners selling their home on their own and other real estate professionals. The advice and steps were put into practice and refined by helping others sell their house on their own. Check out the table of contents for the full listing of what you will get. Note that I've also moved the "fluff" to the back of the book so you get more content in the preview of the book. If you have any further questions, jump over to my author page to contact me. Good luck. You can do this!!!

## Book Information

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## Customer Reviews

Purchased the Kindle book and was impressed with the straight forward information. Many of the online articles and books about selling your home FSBO seem to be written by realtors and other stake holders that make the concept seem like a dooms day process. Jake writes a well laid out, step by step process for selling your home on your own with the assistance of an attorney. In addition to the content, there are several bonus content links to interviews, videos and downloadable excel spread sheets to assist. Our home sold, it was a breeze, no realtors and we saved a significant 6% of a \$350,000 home sales price in a city urban environment.

I got curious about the book because of the subtitle - ...selling your home for more money without an agent - because my recent experience buying a house had me thinking about the work that an agent actually does in the process of buying or selling. Jake Posey provides a step by step guide on selling your property that is relatively simple, and helps uncover the secrets of legal paperwork that is really the only (at least in my mind) thing that urges the common homeowner to find an agent (and lose precious \$\$\$!) in the process.

We are getting ready to sell our home in the Spring and reading everything we can about the process. Most books contain repetitive generalizations but Jake's book is filled with very practical down to earth advice. His checklists cover every aspect of a sale by owner - from the preparation for listing, listing tips, open house tips, negotiating tips and closing the sale. There is more information on his fsboacademy website and bonus information for buyers of the book. Jake is also personally available if you have questions - a real plus. If you are planning to sell your own home, this is one

book you MUST have!

This very quick read is jam packed with everything I wish I had known when my wife and I sold our home with a realtor. At the time we were too scared to venture out on our own and decided to go with a realtor. My biggest fear in doing the for sale by own thing at the time was that I would do something wrong in the process. This book would have been a massive money savor for me then. It can be your money savor now so get your copy!. Jake details every step of the selling process and covers all the legal bases needed to do the job correctly and save the realtor commission for you self. Love it!

For me, the most helpful sections of the book are the scripts, questions to ask and insight into the answers you should receive, and the bonus material available on FSBO Academy. Also, I found many great tips in the appraisals section. Since I have not committed to selling my home yet (due to my specific wants vs. what I can comfortably afford) I found the information in the appraisal section extremely beneficial in the event that I stay in my current home and contact the mortgage company to get rid of mortgage insurance (saving me \$64 a month). Jake is upfront about his expertise and experience. I'm thankful someone took the time to put this together in a way that is helpful to the average person.

This book is easy to understand and very helpful. It's full of information yet short and to the point. I appreciate the script to use when looking for a real estate attorney. I also like the "red flag" tips. Makes me feel confident that I could sell my own house without any reservation.

This is a great book for those who need practical advice for how to sell their home the smart way. I found the tips for how to price your home useful. It's easy enough to price a home based on what neighbors did or by calculating backwards based on how much you want to take away from a sale. But, Jake is right... don't do this. Doing research on home listing and recent sales prices in the area and getting an appraisal for the home is the only way to ensure that you're being fair and will sell your home in a reasonable amount of time.

This is an excellent book for those who want to sell their homes and make more of a profit. I have sold my last two homes myself and I wish I had this book back then. It provides a lot of detailed information about all of the steps you need to take to quickly sell your home at a maximum profit.

Why spend 6% on a realtor when you can easily follow the steps listed in this book and complete the sale yourself? Great book at a great price!

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